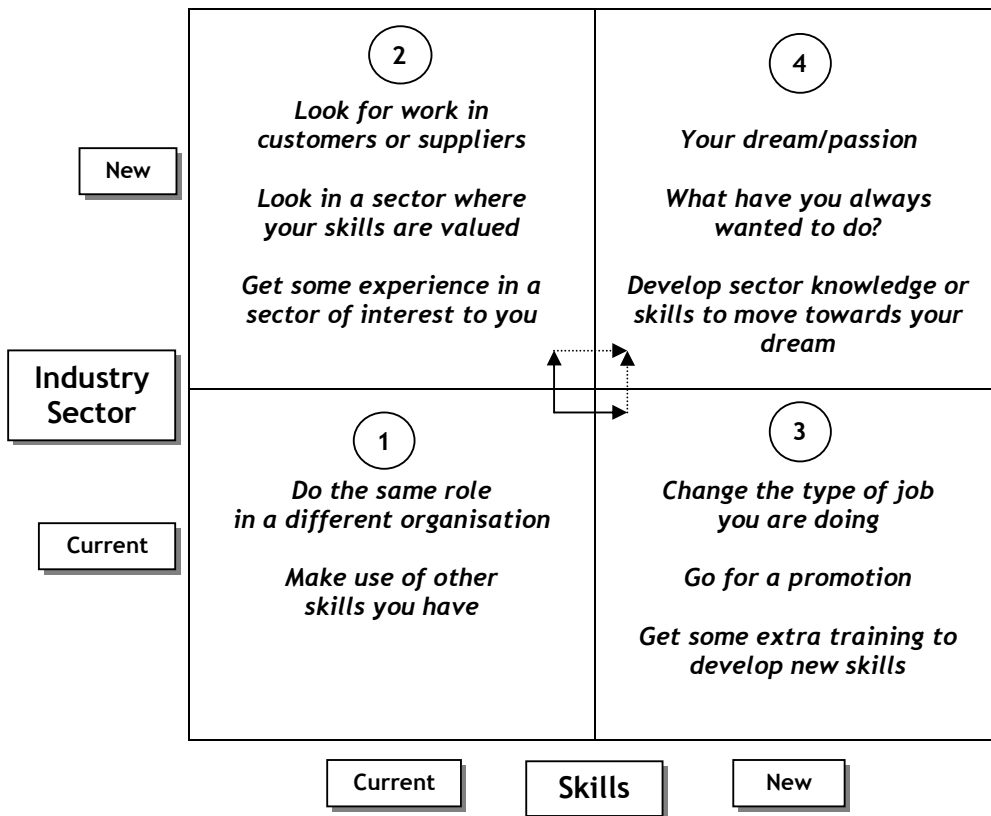


## 1. Your Ideal Job

- ✓ Employers are only interested in the skills or industry sector experience you can bring to their vacant job.
- ✓ To be employable you can either trade on your existing skills and industry sector experience, or develop new ones.
- ✓ Take a look at the diagram below.
- ✓ You will see that you have four possible areas in which to place your ideal job. You can focus on your existing or new skills, and apply them into existing or new industry sectors.



The secret is that there is not just 1 ideal job out there for you.  
There are many possible roles that could meet your list of what makes a job ideal for you and they can exist in any of the 4 boxes above.